

## Contact Your Partner Location

***By mid-November visit your restaurant and ask to speak to the main location contact (provided by FFT with your location assignment) if possible.***

***Bring your restaurant's PR materials if applicable. If a location has more than one shift, you may not be delivering materials. Still plan to stop by to say hello and see your location!! If you are not delivering, and cannot make it to your restaurant in person, please call and check in with your restaurant contact.***

Hi. My name is \_\_\_\_\_, and I'm a volunteer with Food For Thought. I will be a Dining Out For Life Ambassador at your location on December 5, and I wanted to introduce myself and discuss some details. Is \_\_\_\_\_(main contact) here?

Hi \_\_\_\_\_(main contact). I'm looking forward to being one of your ambassadors for Food For Thought's Dining Out For Life events on Dec 5! Will you be working that day? (If not, please make a note the person you should check in with on event day.)

OK! I will be representing Food For Thought from \_\_\_\_\_ (shift time frame). I have invited a lot of my friends and family to order from your location that day, so we are hoping it's nice and busy for you!

I have your print materials that FFT provides. Would you like help putting up posters or assembling the table tents (if applicable)?

Where should I plan to sit and stash my belongings and event materials?

Is there anything you want to make sure I am aware of during my shift that day? (Make notes as needed.)

Great! Ok, I'm looking forward to seeing you on the 5<sup>th</sup>! Have a great day.

Other ways to build rapport with your restaurant:

- Order food and thank them again for participating in Dining Out For Life Sonoma County.
- Pop in a few days later to see if they have their poster(s) and other PR materials displayed. If not, offer to help put them up!
- The week before, pop in to say hello and check again to see if they need additional PR materials. Give them an update of how many people you're getting to commit to come out on Dec 5, such as "We are so excited- I have 20 friends headed this way on the 5<sup>th</sup>!"